

The background of the poster is a teal-tinted photograph of an event. On the left, a group of people is seated at a high-top bar. In the center, a man in a white t-shirt is seen from the back, addressing a large audience seated in rows of chairs. The setting is a grand hall with arched doorways and high ceilings. Text elements are overlaid on the image: 'FOOD INNOVATION CAMP' in large white letters, with 'INNOVATION' inside a teal arrow pointing right. At the bottom, the event details 'EXPO · CONFERENCE · MATCHMAKING · PITCH · SHOW KITCHEN' and the date '22 MAY 2023' are listed in white. There are also some faint, partially visible signs in the background, such as 'FOOD INNOVATION CAMP' and 'QVC'.

FOOD INNOVATION CAMP

EXPO · CONFERENCE · MATCHMAKING · PITCH · SHOW KITCHEN

22 MAY 2023

So many young people are full of ideas and creativity. They try things out, develop and found. The FIC is THE wonderful platform to present all these ideas, to discuss them or even find partners to help develop them further, to turn a startup into a wonderful company. **Christian Rach, TV chef & cookbook author**



The Food Innovation Camp in the hub of the food scene in Hamburg and a MUST VISIT if you are a startup and want to launch an innovative new product into the market. It is more than just a trade fair where a startup can present itself, but a format where you can meet potential investors, customers, industry experts, inspirators, other founders and mentors. We have been able to make valuable contacts from it.

Katharina Staudacher, foodloose



For us, the partnership with Hamburg Startups is a unique opportunity to give young entrepreneurs an insight into the complex world of wholesale and at the same time

to start a valuable dialogue.

Matthias Rilling, Chefs Culinar



The FIC is the ideal opportunity for us to get in touch with startups at an early stage and ideally to lay the foundation for a future cooperation.

**Jochen Vogel, Chairman of the Management
REWE Nord**



THE FOOD INNOVATION CAMP

On May 22, 2023, the Food Innovation Camp will open its doors again. As a meeting place for the sustainable food scene, the camp offers up to 1,500 trade visitors a space for inspiration, targeted networking and business. Top decision-makers from trade, gastronomy, investment and politics meet up to 85 innovative food start-ups, learn exciting industry insights at the conference and can enjoy over 30 startup pitches on the pitch stage. In the FIC Show Kitchen, guests will again be treated to culinary creations prepared live for the guests.



EXPO

The Food Innovation Camp trade fair provides up to 85 innovative exhibitors space to present their products to a broad professional audience. The guests can expect innovations from the areas of food and beverage as well as food accessories and sustainable products.





CONFERENCE

Talks on innovative food topics, panel discussions with innovators and workshops on topics such as financing, patents, law, marketing, eCommerce and sustainability ensure extensive know-how transfer for startups and the established food industry.





MATCHMAKING & SPEED DATING

In order to bring food innovators together with the right person to talk to, we organize for our exhibitors speed datings and exclusive matchmakings with decision makers from trade, investment, press and gastronomy to sound out potential cooperation opportunities.





PITCH STAGE

At the center of the expo in the Chamber of Commerce more than 30 food startups will present themselves to interested decision-makers from retail, gastronomy, the press and investment. A jury tests the products live and gives direct feedback. Attractive prizes await the best startups.





FIC SHOW KITCHEN

A whole world of culinary delights awaits FIC guests on the roof terrace. In collaboration with Chefs Culinar, professional chefs prepare innovative food and beverage products live the whole day long.






THE FIC-NETWORK

It's all about networking: The speed datings and matchmakings with decision makers from retail, investment and hospitality make the Food Innovation Camp so unique.

In more than 500 matchmaking and speed dating conversations organized by us, our mentors take the time to talk to the exhibiting startups. The result: valuable contacts and helpful feedback for both sides.

In recent years, many successful cooperations have come about because of our matchmakings.





Fabio Ziemssen
Partner at Zintinus



Antje de Vries
TV chef &
cookbook author



Christina Block
Supervisory board Eugen
Block Holding GmbH



Matthias Rilling
Proxy, Head of Key Account
Hospitality, Chefs Culinar



Christian Rach
TV chef &
cookbook author



Marcel Minuth
Head of Category Management / Purchasing department full range REWE Region North



Michael Goblirsch
Partner at
Square One Foods



Mimi Sewalski
Managing Director
Avocadostore



Isabel Trinkert
National Range Buyer Markant
Deutschland GmbH
Startup Scout voilà! –
Die Startup Arena



Selda Morina
Trend and Innovation
Manager REWE Süd



BECOMING AN EXHIBITOR

Are you an innovative food, food tech or food accessory startup from Germany? Then we have put together the perfect offer for you on this page!

You are an already established market player with innovative ideas and more than 15 employees?

Then send an email to aussteller@foodinnovationcamp.de and we will put together the perfect package for you.

STARTUP BOOTH PACKAGE

- 4 m² booth
- Mini portrait in printed trade fair magazine
- 3 exhibitor tickets

990 € **850 €***



ALLROUNDER PACKAGE



Startup Booth Package

+

Modules



Pitch Stage, Speed Dating & Matchmaking

1.850 € **1.550 €***



MODULES

ADDITIONALLY BOOKABLE

- **Startup Pitch Stage**
490 € **450 €***
- **Speed Dating** (4 Talks)
490 € **450 €***
- **Matchmaking**
275 € **225 €***
- **FIC Show Kitchen**
1.450 €
- **Media Package**
600 € **500 €***



* All prices excl. VAT.

*** Early bird prices!**
Until 16.01.23

BECOMING A PARTNER

You are interested in exclusive visibility as a partner of the Food Innovation Camp? Then we would be happy to tell you more in a personal call.

aussteller@foodinnovationcamp.de



Sina Gritzuhn

sina.gritzuhn@hamburg-startups.net

+49 173 8626153



Fabio Rappenecker

fabio@foodinnovationcamp.de

THE PARTNERS OF FIC 2022

PLATINUMPARTNER



PARTNER





FOOD
INNOVATION
CAMP

*Only the
hottest*

**FOOD & TECH
STARTUPS**

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