

Exhibitor Contract

Between

HHS Net UG (haftungsbeschränkt)
represented by Managing Director Mrs. Sina Gritzuhn
Quarree 8-10
22041 Hamburg
(Hereinafter referred to as the "Organizer")

And the second contracting party

(Hereinafter referred to as the "Exhibitor")

PRELIMINARY REMARKS

HHS Net UG is organizing the Food Innovation Camp on June 14, 2027, at the Hamburg Chamber of Commerce.

The Organizer provides the Exhibitor with the opportunity to present its support through advertising and/or exhibition (see § 2 Services).

§1 EXHIBITOR'S OBLIGATIONS

The Exhibitor agrees to support the event and to pay the agreed amount for the services listed in § 2 of this contract to the Organizer within two weeks after the conclusion of the contract. Should the payment not be made on time, HHS Net UG reserves the right to allocate the booked booth to another party. In all cases, the terms of payment are based on §6 (Cancellation Periods).

The Exhibitor will receive an invoice at the address provided above.

The data protection regulations of HHS Net UG, the [house rules of the Hamburg Chamber of Commerce](#) premises, and the local hygiene regulations apply.

§2 ORGANIZER'S SERVICES

The services to be received by the exhibitor and the associated costs can be found in the respective offer.

§3 OVERVIEW OF SERVICES

Depending on the package booked (§2), the Exhibitor will receive the following services:

Exhibition Booth

The exhibitor will be allocated a space to use as desired. The size of the space is specified in the offer (§2). The Organizer provides only the area and a power connection. The maximum available electrical power is 1,500 watts, which the Exhibitor may not exceed. An increase in electrical power is only possible by prior arrangement and for an additional fee. Designated power strips are available for the booth. It is strictly prohibited to use power strips that are not clearly designated for the respective booth.

The Exhibitor is required to comply with the attached house rules of the Hamburg Chamber of Commerce when using its area and to follow the Organizer's instructions.

If multiple startups are represented at the booth, the exhibitor is required to provide the organizer with a complete list of participating startups in due time and in coordination with the organizer. For this purpose, the exhibitor will receive a pre-prepared form to complete.

Floor coverings or adhesive applications are strictly prohibited. It is not permitted to operate any devices that produce strong odors or smoke (e.g., deep fryers, grills).

The exhibitor undertakes to implement appropriate safety measures when using hotplates or similar devices, particularly when searing food or handling hot liquids. These measures include, in particular:

1. Installation of heat-resistant rubber mats in the working area to protect the floor.
2. Installation of an acrylic splash guard towards the guest area to protect guests from hot liquids.

The exhibitor and the organizer shall agree in advance whether and to what extent cooking activities will take place at the booth and how the necessary safety measures will be implemented.

If the exhibitor does not procure these safety measures through the organizer, the exhibitor is obliged to provide and properly install them independently and at their own expense.

Furthermore, the exhibitor undertakes to ensure that all electrical devices used comply with the requirements of DGUV Regulation 3 and can provide valid certification of inspection for commercially used electrical equipment. Proof of compliance must be presented upon request by the organizer.

Compliance with these requirements constitutes a binding part of the exhibitor agreement. In the event of non-compliance, the organizer is entitled to prohibit the operation of the relevant devices until proper compliance is ensured. In addition, the exhibitor shall be liable for any damages resulting from failure to comply with these obligations.

Exhibition Magazine / Fair Guide

Each Exhibitor who has booked a booth will receive a mini-profile in the exhibition magazine (or Fair Guide) of the event. The Exhibitors are required to submit their data on time and in full via the Exhibitor Questionnaire. Should the data not be submitted on time or be incomplete, the Organizer reserves the right to exclude the mini-profile from the exhibition magazine.

Tickets

The exhibitor shall receive the number of employee tickets defined in the offer (see §2).

Speed Dating

During the event, Speed Dating sessions will be held in a designated area of the Hamburg Chamber of Commerce. One round of Speed Dating includes four individual discussions, each lasting 10 minutes with decision-makers.

The selection of conversation partners is solely at the discretion of the Organizer. The Exhibitors will be asked about their partner preferences in advance via the Exhibitor Questionnaire.

If the Exhibitor does not attend the scheduled Speed Dating session set by the Organizer, the session will be forfeited without replacement.

The assignment of discussion times will be communicated for organizational reasons no earlier than two weeks before the event.

Matchmakings

Matchmakings are 15-minute individual discussions organized by the Organizer. The same rules as for Speed Dating apply.

Pitch Stage

A Pitch Stage presentation slot consists of an 8-minute presentation on the startup pitch stage in front of a jury and audience. The pitch will take place without a presentation. The Organizer will ensure the representation of the Exhibitor based on the data submitted via the Exhibitor

Questionnaire.

If the Exhibitor does not attend their scheduled Pitch Stage presentation slot, it will be forfeited without replacement.

During their Pitch Stage presentation, the Exhibitor may distribute products for tasting to the jury and audience. The Exhibitor is responsible for the logistics and tableware and must not exceed the time slot.

Media Package

The Exhibitor will provide a digital ad in the form of an image to be displayed on the event's program monitors by the FIC team. The ad must be submitted on time (as agreed) and in the appropriate format by the Exhibitor. If the ad is not submitted on time or in the correct format, the Organizer reserves the right to exclude the ad.

Additionally, the Exhibitor will be integrated into the Organizer's social media channels during the event.

Warm-up Package

The Warm-up Package includes: Pre-Lookbook, Inspiration Box, that are defined as follows:

1. The organizer provides media and organizational services prior to the start of the event to promote the exhibitor.
2. These services are coordinated with the exhibitor and require timely cooperation, particularly through the provision of information, materials, and approvals.
3. If the exhibitor fails to cooperate, the entitlement to full service delivery lapses; refunds are excluded.
4. The services provided prior to the event are part of the contractual agreement and are subject to the general provisions on liability and warranty, unless expressly agreed otherwise.

Additional Services

Additional services may be defined in the offer (see §2).

§4 CONDITIONS AND EXCLUSION

The Exhibitor undertakes to submit all necessary logos, required texts for the exhibition magazine, and/or promotional materials promptly after the conclusion of the contract in the standard formats to HHS Net UG. If logos or references on the event's advertising posters are agreed upon, they must be provided in print-ready resolution.

Banners and/or advertising boards must be installed by the Exhibitor or an appointed representative at their own expense and in coordination with the Organizer. The placement of promotional materials, including flags, banners, and advertising boards, must ensure no danger is created (see house rules).

Installation/setup must take place on June 13, 2027, between 12:00 PM and 6:00 PM. The location must be agreed upon with the Organizer or will be determined by the Organizer. The Exhibitor must remove all promotional materials or booths by 8:00 PM on June 14, 2026.

The Organizer's assigned locations for advertising and presentation areas are binding and must be followed. Furniture and other items provided by the Organizer will be charged to the Exhibitor. The order of items is binding and can only be adjusted in exceptional cases and within a suitable period after consultation with the Organizer. If items are unavailable on the event day, the Exhibitor will be refunded the amount for the undelivered furniture.

The Organizer reserves the right to exclude the Exhibitor from the event if the agreed amount is not paid within 14 days of receiving the invoice.

For exhibitors with long-distance travel, pre-delivery of goods can be arranged with the Organizer, subject to approval. In this case, the Exhibitor must clearly define the type, quantity, dimensions, and weight of the goods to be delivered and await confirmation from the Organizer before shipment. If information is missing or goods are sent without confirmation, the Organizer reserves the right to charge compensation for additional logistical and/or personnel costs incurred, which must be covered by the Exhibitor.

The Organizer also reserves the right to exclude the Exhibitor entirely or partially from participating in the event and/or certain additional services for serious reasons. The exclusion will be made in writing via email and does not require the provision of reasons. In the event of a full exclusion, the Exhibitor will receive a full refund of the paid amount unless the service has already been provided. Partial refunds are only possible for services not yet provided. A service is deemed provided once personnel or time-related efforts have been incurred. The Organizer will not be liable for additional costs incurred by the Exhibitor before exclusion, such as travel or advertising costs.

§5 DISCLAIMER

The organization and implementation of the event are the sole responsibility of the Organizer. The Organizer exempts the Exhibitor from any liability for damages resulting from the Organizer's activities concerning third parties.

The house rules of the Hamburg Chamber of Commerce will be presented to the Exhibitor for acknowledgment.

If the Organizer or the event management is authorized or required by official orders or for safety reasons to make changes to the event, reschedule it to a communicated alternative date, or cancel it due to force majeure, the Organizer and event management will not be liable for damages to the Exhibitor.

The Organizer is obligated to refund the full amount paid (§1) if the event is canceled for reasons attributable to the Organizer.

Responsibility for compliance with the aforementioned regulations, including DGUV Regulation 3 (inspection of electrically operated equipment used for commercial purposes), rests solely with the exhibitor. The exhibitor indemnifies the organizer and the operator of the event venue against any third-party claims arising from a breach of these obligations.

The Organizer is not liable for theft or damage to the Exhibitor's property.

§6 CANCELLATION PERIODS

The contract may be canceled by either party for important reasons until January 1, 2027. In this case, the Exhibitor will receive a full refund of the amount paid. After this date, the statutory cancellation period of 14 days after the conclusion of the contract applies.

Until March 1, 2027, the contract can also be canceled with a refund of half the costs. After this date, the full contractually agreed costs must be borne by the Exhibitor. Cancellation must be made in writing.

§7 CONTRACTUAL PENALTIES

(1) The Exhibitor shall comply with all instructions and requirements issued by the Organizer regarding deliveries, setup, operation, and dismantling of its exhibition stand. In the event that the Exhibitor culpably breaches any such requirements, the Organizer shall be entitled to impose an appropriate contractual penalty. The Organizer's right to assert further claims for damages shall

remain unaffected; any contractual penalty paid shall be credited against any corresponding claim for damages.

(2) In particular, the Organizer shall be entitled to impose the following contractual penalties for the violations listed below:

a) Leaving behind waste, packaging materials, pallets, decorative items, or any other contamination at the stand or anywhere on the event premises after the end of the event:

Contractual penalty of EUR 500.00 per violation, plus any disposal and cleaning costs incurred.

b) Carrying out deliveries or shipments without prior coordination with or approval from the Organizer:

Contractual penalty of EUR 500.00 per violation.

c) Carrying out deliveries contrary to expressly agreed delivery conditions or instructions issued by the Organizer:

Contractual penalty of EUR 500.00 per violation.

d) Blocking delivery, loading, unloading, or setup areas with vehicles, goods, packaging materials, or other items, thereby impairing other exhibitors or event operations:

Contractual penalty of EUR 500.00 per violation.

e) Failure to comply with prescribed delivery, setup, or dismantling schedules:

Contractual penalty of EUR 500.00 per violation.

f) Use of power outlets, power distribution units, technical connections, or other infrastructure not expressly assigned to the Exhibitor:

Contractual penalty of EUR 500.00 per violation.

g) Exceeding or failing to comply with the designated booth boundaries or allocated exhibition space:

Contractual penalty of EUR 500.00 per violation.

h) Not appearing on the day of the event:

Contractual penalty of 500.00 EUR per violation.

i) Neglecting or failing to implement required safety and protective measures for the protection of visitors, staff, other exhibitors, or the event venue:

Contractual penalty of EUR 5,000.00 per violation, plus any costs arising from third-party claims.

(3) The Organizer shall be entitled to offset any contractual penalty against outstanding amounts owed to the Exhibitor or to invoice the contractual penalty separately.

§8 SEVERABILITY CLAUSE

The invalidity of individual provisions of this contract does not affect the validity of the entire contract. An invalid provision shall be replaced by a valid one that comes closest to the economic purpose of the original regulation.

Oral agreements to this contract are not permitted. Amendments or additions to this contract must be in writing. This also applies to the waiver of the written form requirement.